

2026

SPONSORS & EXHIBITORS

Prospectus

If the future of work is
being shaped today

**SPONSORSHIP IS NOT
A CONTRIBUTION,
IT IS A STRATEGIC
INVESTMENT.**

HUMAN + AI

DESIGNING POSITIVE ORGANISATIONS
through Augmented Intelligence, Inclusion,
and Well-being



SIOPSA

SOCIETY FOR INDUSTRIAL &
ORGANISATIONAL PSYCHOLOGY OF SA

2026

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Preparing the Next Generation of Ethical Practitioners

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*one voice
one vision
one professional community*



Message from The SIOPSA President

Dear Valued Partners,

As we step boldly into the future of work, the 2026 SIOPSA Conference invites you to join us at a powerful intersection of human potential and intelligent technology. Our theme, Human + AI: Designing Positive Organisations through Augmented Intelligence, Inclusion, and Well-being, reflects a movement—one that calls on leaders, innovators, and visionaries like you to help shape workplaces where people and technology thrive together.

This conference is more than a gathering; it is a collaborative platform where psychology meets possibility, where Afrocentric thought leadership takes centre stage, and where we co-create ethical, inclusive, and future-fit organisational systems. Your sponsorship is not just support; it is a partnership in designing the next era of work, amplifying impact across industries, communities, and the African continent.

We invite you to stand with us as we build positive workplaces powered by intelligence, elevate voices across the IOP-HR-Leadership triad, and ignite conversations that will define the next decade. Together, let us unlock innovation, champion inclusion, and lead Africa into a future where Human + AI is not just a theme, but a shared commitment.

We recognise that this vision depends on the collective wisdom of both industry and academia, working in partnership to advance ethical, human-centred innovation.

We invite you to co-design this future with us.

Join us for Human + AI.

Dr

Sane Ngidi

SIOPSA President
2025/2026



About SIOPSA

SIOPSA is a member-based, non-profit organisation established to enhance the Industrial and Organisational Psychology profession (also referred to as work psychologists) in South Africa. To this end, SIOPSA exists to serve its members and strives to create conditions in which work psychologists will be able to deliver efficient and effective services to the benefit of all in South Africa.

The 2026 Conference: A Strategic Imperative

As the world of work transforms through rapid technological advancement, hybrid work models, and shifting human needs, we are collectively challenged to design workplaces where innovation and humanity thrive together.

The 2026 SIOPSA Conference invites psychologists, psychometrists, HR practitioners, business leaders, academics, and employees to share research, best practices, practical tools, and forward-thinking approaches to address the pressing question:

"How can we design organisations where augmented intelligence supports human well-being, inclusion, and purpose?"

For an in-depth look at our vision, themes, and intellectual foundation, please review the 2026 Conference Charter

[Click here to access the 2026 Conference Charter](#)



"Technology alone is not transformative. It's how organisations redesign work around technology that creates real value."

Why Sponsor the 2026 SIOPSA Conference?

The 2026 SIOPSA Conference is one of South Africa's most influential gatherings for industrial and organisational psychology, HR, leadership, business, academia, technology, and well-being. This year, we're elevating the experience with bigger reach, stronger visibility, and high-impact digital and in-person brand activations.

By becoming a sponsor or exhibitor, your organisation positions itself at the centre of conversations about the future of AI, leadership, culture, and well-being, gaining meaningful visibility and connection across the IOP, HR, and leadership communities.

Your Investment Delivers

- Prime exposure across the SIOPSA website, social media, emails, and the Whova event platform
- Prime exhibition opportunity that allows you to connect with over 18 exhibitors and approximately 700 attendees seeking innovative products, tools, and services.
- Access to a large local and global audience of psychologists, HR leaders, executives, technologists, students, and emerging professionals.
- Extended visibility through a virtual Whova booth goes live 3 months before the event and remains active for 90 days after.
- Strengthen credibility and influence by partnering with a respected professional body, shaping the next era of work in Africa.
- Connect with a broad academic network of researchers, lecturers, and postgraduate students who play a pivotal role in shaping evidence-based organisational practice.



Benefits to Sponsoring the 2026 SIOPSA Conference

Conference 2026 is more than an event - it's the ultimate platform for industry leaders, innovators, and change-makers to shape the future of people, organisations, and work. Sponsoring this flagship gathering places your brand at the centre of powerful conversations and connects you with the audiences that matter most



Unmatched Brand Exposure

Showcase your brand to a national and international audience of professionals, executives, and decision-makers who are actively seeking solutions, partnerships, and industry insights.



Direct Access to High-Value Networks

Engage face-to-face with delegates, thought leaders, and practitioners. Sponsorship opens doors to meaningful connections, future collaborations, and new business opportunities.



Position Your Brand as a Thought Leader

Align with a conference known for innovation, credibility, and impact. Sponsoring places your organisation on the forefront of conversations shaping the future of work, psychology, leadership, and organisational strategy.



Showcase Your Expertise & Solutions

Share your offerings through exhibition spaces, presentations, demo sessions, and tailored engagements. It's the perfect space to illustrate how your solutions support people and organisational growth.



Be Seen as a Driver of Transformation

Conference 2026 champions progress, inclusion, and evidence-based practice. Your sponsorship signals that your organisation is committed to supporting professional development and empowering the world of work.



Amplify Your Brand Across Multiple Platforms

From event marketing campaigns to on-site branding and post-conference engagement, your reach extends far beyond the event weekend.



Exclusive Sponsor Benefits

Priority exhibition space, speaking opportunities, branded materials, strategic visibility, and an opportunity to maximise your impact.

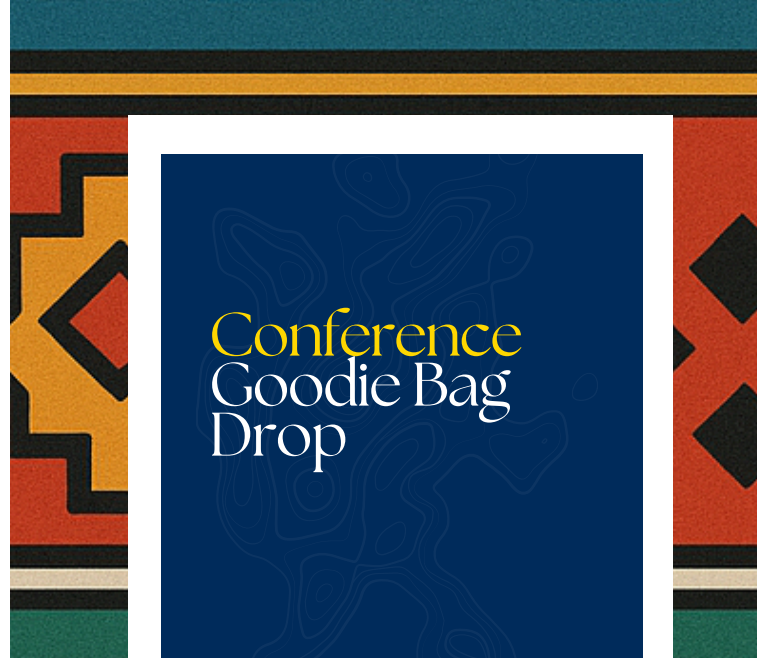
Let's Create a Collab!

Welcome to the SIOPSA Goodie Bag Collab — inspired by brand collaboration, pop-culture drops, and influencer unboxings.

We invite you to curate a unique item that embodies your brand and adds real value for delegates. This is more than a bag; it is a tangible touchpoint, an unboxing experience, and a shared moment between your brand and our community.

Why Join the Collab?

- Put your brand directly in the hands of hundreds of professionals
- Get organic visibility as delegates share their favourite items
- Showcase your organisation's personality and creativity in the goodie bag
- Be part of a modern, memorable SIOPSA x Sponsor moment



Every Collab Partner Receives

Brand Story Spotlight

Share a 30-second video introducing your brand to delegates, featured across our social media channels.

Digital Recognition

Your logo featured on our website, accompanied by the acknowledgment “SIOPSA X [Your Company Name].”

This isn't just a goodie bag, it's a brand moment.
A collaboration.
A connection.

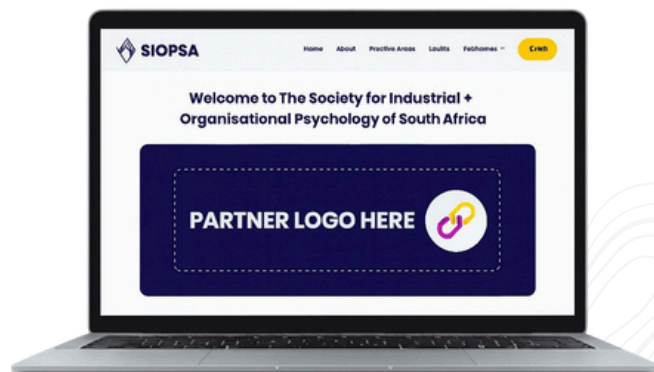
Be a part of an amazing Conference

Our packages are designed to offer strategic value, meaningful engagement, and tiered visibility. Each sponsorship package includes our fully upgraded Virtual Exhibitor Experience on Whova—a dynamic hub for lead generation, content sharing, and sustained engagement.

Sponsorship Packages

Upgraded Exhibitor Booth on Whova

For 2026, we've reimagined the virtual exhibitor experience. Based on your feedback, we replaced traditional booths with a fully interactive, feature-rich model. Each sponsor now receives a dynamic virtual space designed to extend reach and maximize engagement before, during, and after the conference



Lead Generation & Marketing Tools	High-Visibility Digital Features
• Capture delegate details effortlessly • Collect contact information • Message attendees directly • Add call-to-action buttons to promote offers or giveaways	• Welcome page showcasing your brand • Live chat and real-time visitor notifications • Private messaging and video call capabilities
Rich Content uploads	Extended Exposure Timeline
• Upload up to 2 documents • Upload up to 50 photos for a rich visual showcase • Add videos, brochures, company information, and product details	• Booth goes live three months before the event (May 2026) • Remains active for 90 days post-conference • Early and ongoing opportunities to engage with attendees
Exhibitor Outreach Campaigns	Dedicated Whova Exhibitor Training
• Send targeted announcements highlighting your participation • Host virtual meet-ups to connect directly with delegates	• Training with a Whova representative on request • Learn best practices to gain maximum ROI from your booth

The Visionary Co-Designer R100,000

Position your brand at the forefront of the 2026 SIOPSA Conference—where Human + AI innovation, inclusion, and thought leadership meet. As our exclusive Platinum Sponsor, your organisation enjoys premium visibility, powerful engagement opportunities, and standout exposure across digital and in-person platforms. This is your chance to be recognised as a true driver of innovation and a partner in shaping the future of work. Exclusive to One Sponsor.

Platinum Sponsor



Exclusive Benefits

Complimentary Access

- 2 x All-Inclusive Conference Passes

Empower the Future

Sponsor a Student Psychologist:

- Support one emerging work psychologist from SIOPSA's IGEWP community to attend the conference. The sponsored student, who is a registered SIOPSA member, will be selected by Dexter Nyamutumbu, the SIOPSA IGEWP Chair.

This premium partnership is strictly limited to ONE sponsor. First-come, first-serve - secure your position before it's gone.

Brand Visibility & Recognition	High-Impact Engagement Opportunities
• Premium logo placement on the rotating banner carousel on the SIOPSA home page. • Logo and direct link to your website on the 2026 conference webpage. • Formal recognition as the Platinum Sponsor during conference proceedings. • Advanced Sponsor Banner on Whova placed in high-traffic areas • Sponsorship of one designated breakaway room (<u>Ruby Auditorium</u>) for the duration of the conference. • Opportunity to display two banners in the designated breakaway room (sponsor to supply).	• 20-minute Virtual Demo Corner during the 20th or 21st July 2026 (live or pre-recorded) • Spotlight Webinar: An exclusive 1-hour pre-conference webinar in conversation with the SIOPSA President (Dr Sane Ngidi), highlighting your brand, your story, and your impact. This highly interactive session offers valuable exposure, audience engagement, and an opportunity to open the floor to attendees to ask questions.
Exhibition & Interactive Exposure	Strategic Marketing Visibility
• In-Person Exhibition Space (Premium Double Stand) – Includes two trestle tables and space for two representatives to operate your stand. Exhibitors will have access to the exhibition hall only, and full catering for the two staff members will be provided. • Virtual Exhibition Booth • Inclusion in Goodie Bag Collab Drop: showcase your brand in a fun, modern, 'collab' style activation. (sponsor to supply)	• 4 x Email Advertisements to SIOPSA members (content + logo to be provided) • 2 x Social Media Posts celebrating your partnership • Company logo featured on all conference email communications.

The Strategic Innovator R75,000

Step into the spotlight as a forward-thinking leader with strong branding, strategic advertising, and direct engagement opportunities across multiple platforms. Enjoy prime visibility through dedicated recognition, digital and on-site exposure, and a meaningful presence in both virtual and in-person conference spaces. With focused marketing, social media promotion, and interactive touchpoints, this package ensures your brand reaches the right audience with maximum impact.

Gold Sponsor



Exclusive Benefits

Complimentary Access

- 2 x All-Inclusive Conference Passes



This gold partnership is strictly limited to THREE sponsors. First-come, first-serve - secure your position before it's gone.

Brand Visibility & Recognition	High-Impact Engagement Opportunities
• Premium logo placement on the rotating banner carousel on the SIOPSA home page. • Logo and direct link to your website on the 2026 conference webpage. • Formal recognition as the Gold Sponsor during conference proceedings. • Sponsorship of one designated breakaway room for the duration of the conference. • Opportunity to display one branded banner in the sponsored breakaway room (sponsor to supply).	• 20-minute Virtual Demo Corner during the 20th or 21st July 2026 (live or pre-recorded) • Spotlight Webinar: An exclusive 45-minute pre-conference webinar in conversation with the SIOPSA President (Dr Sane Ngidi), highlighting your brand, your story, and your impact. This highly interactive session offers valuable exposure, audience engagement, and an opportunity to open the floor to attendees to ask questions.
Exhibition & Interactive Exposure	Strategic Marketing Visibility
• In-Person Exhibition Space (Premium Double Stand) - Includes two trestle tables and space for two representatives to operate your stand. Exhibitors will have access to the exhibition hall only, and full catering for the two staff members will be provided. • Virtual Exhibition Booth • Inclusion in Goodie Bag Collab Drop: showcase your brand in a fun, modern, 'collab' style activation. (sponsor to supply)	• 2 x Email Advertisements to SIOPSA members (content + logo to be provided) • 1 x Social Media Posts celebrating your partnership

The Impact Amplifier

R50,000

Position your brand at the forefront of influence and visibility. As a Diamond Sponsor, your organisation gains elevated exposure across multiple platforms, ensuring your message reaches a highly engaged professional community. This package is designed for organisations looking to strengthen credibility, expand their network, and drive meaningful engagement with decision-makers. It offers a powerful blend of brand visibility, interactive touchpoints, and strategic communication opportunities that showcase your organisation's value and expertise.

Diamond Sponsor



Exclusive Benefits

Complimentary Access

- 2 x All-Inclusive Conference Passes



Brand Visibility & Recognition	High-Impact Engagement Opportunities
• Logo and direct link to your website on the 2026 conference webpage.	Spotlight Webinar with the SIOPSA President-Elect Hosted by Dr Nicola Taylor • An exclusive 30-minute pre-conference webinar that highlights your brand, your story, and your impact. This interactive session provides excellent visibility, meaningful audience engagement, and an opportunity for attendees to ask questions.
Exhibition & Interactive Exposure	Strategic Marketing Visibility
• In-Person Exhibition Space (Premium Double Stand) - Includes two trestle tables and space for two representatives to operate your stand. Exhibitors will have access to the exhibition hall only, and full catering for the two staff members will be provided. • Virtual Exhibition Booth • Inclusion in Goodie Bag Collab Drop: showcase your brand in a fun, modern, 'collab' style activation. (sponsor to supply)	• 1 x Email Advertisements to SIOPSA members (content + logo to be provided) • 1 x Social media post



The Connection Catalyst

R 30, 000

Designed for organisations that prioritise relationship-building, this package strengthens your ability to form meaningful connections with a broad network of professionals. As a Silver Sponsor, your brand gains consistent visibility and valuable engagement touchpoints—both in-person and online—ensuring you remain top-of-mind with delegates throughout the conference journey. This tier is ideal for brands seeking to deepen affinity, expand their reach, and convert exposure into long-lasting partnerships within an influential professional community.

Silver Sponsor



Exclusive Benefits

Complimentary Access

- 1 x Complimentary access to Virtual Conference
- 1 x Complimentary access to Gala Dinner & Presidential awards

Ideal for relationship-driven organisations. This package facilitates meaningful connections, networking, and brand affinity within a community of influential professionals, turning visibility into valuable partnerships.

Brand Visibility & Recognition

- Logo and direct link to your website on the 2026 conference webpage.

Exhibition & Interactive Exposure

- In-Person Exhibition Space (Standard Stand Size) - Includes one trestle table and space for two representatives to operate your stand. Exhibitors will have access to the exhibition hall only, and full catering for the two staff members will be provided.
- Virtual Exhibition Booth
- Inclusion in Goodie Bag Collab Drop: showcase your brand in a fun, modern, 'collab' style activation. (sponsor to supply)

Strategic Marketing Visibility

- 1 x Email Advertisements to SIOPSA members (content + logo to be provided)



The Engagement Partner

R10,000

Perfect for organisations taking their first major step into the SIOPSA community or those focusing on targeted visibility. This package ensures your brand is seen, remembered, and meaningfully connected with a forward-thinking audience—while remaining budget-friendly. As an Engagement Partner, your organisation gains consistent digital exposure, a presence within the virtual exhibition space, and the opportunity to contribute creatively through the Goodie Bag Collab, helping you establish early relationships and build brand affinity in a modern, engaging way.

Bronze Sponsor



Exclusive Benefits

Complimentary Access

- 1 x Complimentary access to Virtual Conference

Brand Visibility & Recognition

- Logo and direct link to your website on the 2026 conference webpage.
- 1 x LinkedIn post

Exhibition & Interactive Exposure

- Virtual Exhibition Booth
- Inclusion in Goodie Bag Collab Drop: showcase your brand in a fun, modern, 'collab' style activation. (sponsor to supply)



Copper Sponsor

Exclusive Benefits

Brand Visibility & Recognition

- Logo and direct link to your website on the 2026 conference webpage.
- 1 x LinkedIn post

Exhibition & Interactive Exposure

- Virtual Exhibition Booth
- Inclusion in Goodie Bag Collab Drop: showcase your brand in a fun, modern, 'collab' style activation. (sponsor to supply)

The Community Pioneer

R5,000

Designed for organisations that prioritise relationship-building, this package strengthens your ability to form meaningful connections with a broad network of professionals. As a Silver Sponsor, your brand gains consistent visibility and valuable engagement touchpoints—both in-person and online—ensuring you remain top-of-mind with delegates throughout the conference journey. This tier is ideal for brands seeking to deepen affinity, expand their reach, and convert exposure into long-lasting partnerships within an influential professional community.

Bonus Sponsor

Academic
Partner
Package
R45, 000



Designed specifically for universities and research institutions, this package celebrates the vital role academia plays in advancing psychological science, developing future professionals, and driving innovation within the IOP discipline. It provides high-impact visibility, meaningful engagement opportunities, and tailored platforms to showcase your institution's programmes, research capabilities, and academic excellence. This package is ideal for institutions committed to strengthening their image, supporting student success, and connecting directly with the broader SIOPSA community.

Exclusive Benefits

Complimentary Access

- 1 x All-Inclusive Conference Pass
- 1 x Student All-inclusive Conference Pass and SIOPSA student membership. (Student nominated by the university)
- Entire Master's Class – Complimentary virtual conference access (20 to 21 July 2026 via the Whova Platform)



Exhibition & Interactive Exposure

- In-Person Exhibition Space (Standard) – Includes one trestle table and space for two representatives to operate your stand. Exhibitors will have access to the exhibition hall only, and full catering for the two staff members will be provided.
- Virtual Exhibition Booth
- Inclusion in Goodie Bag Collab Drop: showcase your brand in a fun, modern, 'collab' style activation. (sponsor to supply)

Strategic Marketing Visibility

- 1 x Email Advertisements to SIOPSA members (content + logo to be provided), this can show information about the institution and available programmes.
- 1 x WhatsApp communication to the Emerging Work Psychologists community, sent by IGEWP Chair.

Bonus Benefit

Empower your Master's students with a dedicated platform to present their research and connect with potential participants across the SIOPSA community.

- Student Showcase & Participant Recruitment Hub: Provide your Master's students with a powerful platform to share their research and connect with potential participants across the SIOPSA community.

Students will be invited to:

- Submit a **3-minute** recorded presentation introducing their research topic. (A SIOPSA-branded PowerPoint template will be provided).
- The recording will be uploaded to the Whova Platform for all delegates to view.
- Provide a short-written research summary along with participant recruitment details, including a link to their participant information sheet.
- Be featured in a dedicated Whova community group titled "Research Showcase Hub," where their topics and participation details will be shared to encourage delegate involvement in their studies.

Exhibit Where Legacy Meets Innovation

Welcome to SIOPSA's homecoming at the iconic **CSIR International Convention Centre in Pretoria**. This is more than a venue—it's the historic heart of our community, where industry connections have been forged for decades. As an exhibitor, you'll be positioned in the vibrant exhibition hall, right at the epicentre of energy, conversation, and opportunity. Join us in a space where professional history is honoured, and the future is built. Secure your stand and write the next chapter with us.

Amenities

We are pleased to confirm that power outlets will be available, giving your team full access to electricity at your stand.

Exhibition Stand

All exhibition stands include ONLY two representatives, who will have access to the exhibition hall, with full catering provided for both individuals.

Note for All Exhibitors

To ensure a professional and seamless experience for all delegates, we require a consistent team presence at each exhibition stand. Please allocate two designated representatives to manage your booth for the full duration of each exhibition day.

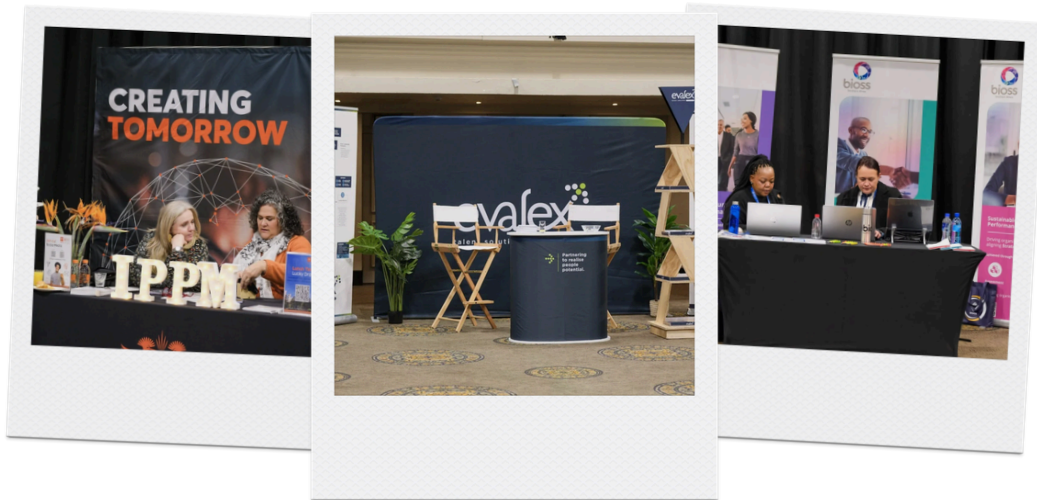
Team rotations are permitted between conference days, but changes cannot be made during the course of a single day. Thank you for your cooperation in maintaining a cohesive and engaging exhibition environment.

Exhibitor Packages



Standard Exhibition Stand R12, 500	Premium Exhibition Stand R24,000
• 1 X Standard Trestle Table • 2 x Chairs • Two individuals to operate your exhibition stand • 2 x Complimentary In-person conference access • Company logo on conference webpage • 1 x social media post showcasing you as an exhibitor (grouped post featuring all exhibitors)	• 2 X Standard Trestle Table • 2 x Chairs • Two individuals to operate your exhibition stand • 2 x Complimentary In-person conference access • Company logo on conference webpage • 1 x Email Advertisements to SIOPSA members (content + logo to be provided) • 1 x social media post showcasing you as an exhibitor (individual post highlighting your brand)

Exhibit Where Legacy Meets Innovation



Exhibitor Packages

Pre-Conference Workshop

July 2026

SIOPSA is your trusted destination for all CPD opportunities. To help you get the most out of your conference experience, we're excited to offer one dynamic pre-conference workshop in July 2026.

Virtual Programme

20 July 2026

Full-day virtual programme on the Whova platform

21 July 2026

Full-day virtual programme on the Whova platform

In-Person Programme

22 July 2026

AGM & Networking Event
(Free for all delegates, booking is essential)

23 July 2026

Full day programme,
Gala Dinner & Presidential Awards

24 July 2026

Full day programme



Join Our
Legacy of Impact

Acknowledgement Of Our Past Sponsors

We extend our deepest appreciation to our previous sponsors and exhibitors who continue to elevate the SIOPSA Conference each year. Thank you for your partnership, energy, and commitment to advancing the profession.



Sign Up Today
Be More Than a Sponsor

Become a Co-Designer of the Future

If the future of work is being shaped today, then your sponsorship is not simply a contribution - **it is an investment in a future that is ethical, inclusive, and powered by human + AI.**

Click here to access the 2026
Sponsor & Exhibitor Information Sheet



Attention SIOPSA Members,

Sponsorship Opportunities Available!

Partner with us to reach HR & I/O
professionals

Explore Sponsorship Options



Contact us today to discuss your partnership:

Email: info@siopsa.org.za

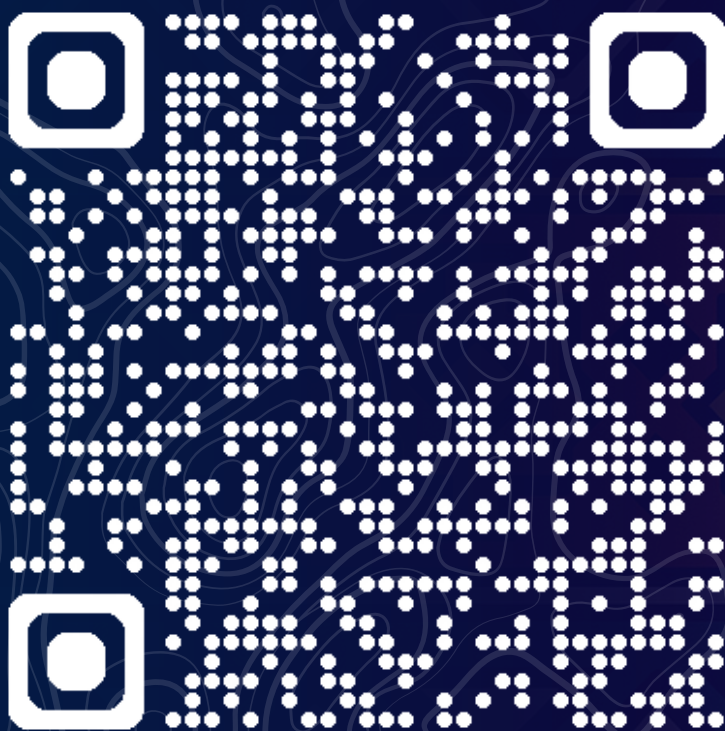
Website: www.siopsa.org.za

Let's build positive organisations, together

One Voice
One Vision
One Professional Community

Visit the Siopsa website

Scan Below



THANK
YOU

WE LOOK FORWARD
TO HEARING FROM YOU

*one voice
one vision
one professional community*