



SIOPSA CONFERENCE 2025

*Future Proofing the World of Work for the
Greater Good*

THE NEW ERA OF SKILLS TRANSFORMATION
AND PROFESSIONAL PRACTICE ENHANCEMENT

SPONSORS & EXHIBITORS

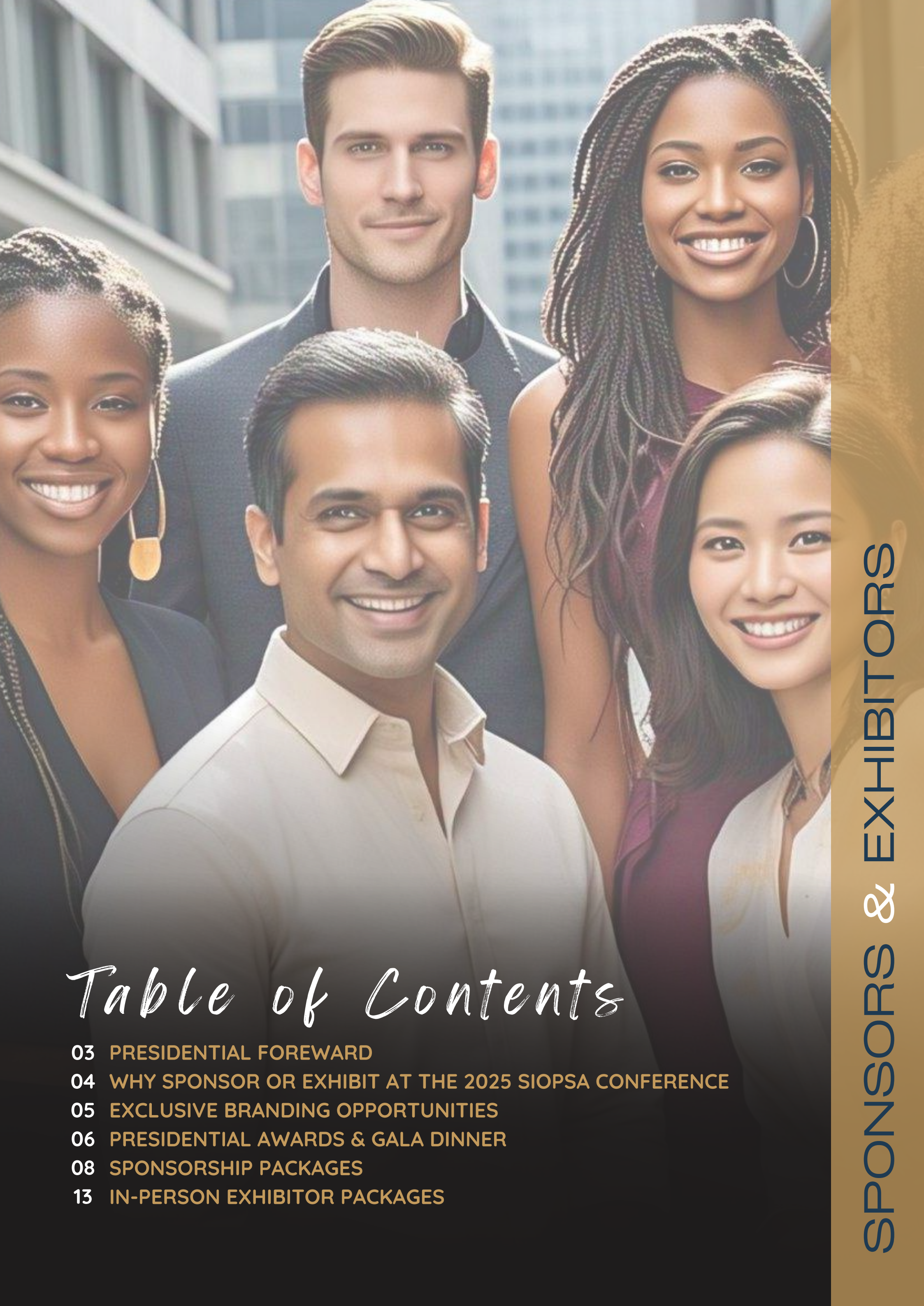


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Presidential Foreword

On behalf of the Society for Industrial and Organisational Psychology of South Africa (SIOPSA), it is my privilege to invite you to be part of the **27th Annual SIOPSA Conference** as a valued sponsor and exhibitor. This annual gathering is more than just a conference—it is a dynamic platform where professionals, thought leaders, and industry pioneers come together to shape the future of Industrial and Organisational Psychology (IOP) in South Africa and beyond.

The **2025 Conference** embraces sustainability, lifelong learning, innovation, collaboration, and impactful change in the workplace. The conference will bring together a dynamic community of practitioners, researchers, and business leaders who share a vision of harnessing psychological science to drive organisational effectiveness and well-being. By partnering with us, you will gain access to decision-makers and influencers within the field, providing a unique opportunity to showcase your offerings, engage with key stakeholders, and contribute to shaping the conversations that matter most in the evolving world of work.

SIOPSA is dedicated to fostering an environment where we bridge the gap between knowledge and practice. Our conference provides a space for engaging discussions, cutting-edge research, and practical insights that empower professionals to navigate today's challenges with confidence. As a sponsor or exhibitor, your brand will be prominently positioned at the forefront of these critical conversations, allowing you to connect with a highly engaged audience and demonstrate your commitment to advancing the field of IOP.

As we navigate a rapidly evolving workplace landscape, we invite you to join us in fostering meaningful conversations, pioneering cutting-edge solutions, and championing the future of work.

We look forward to partnering with you to make this vision a reality.

Warm regards,

Prof. Nazima M H Carrim

SIOPSA President 2024/25





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Why Sponsor the 2025 Conference?

Exposure to SIOPSA's Multi-channel Network

- Amplify your brand message to an engaged audience of over 24,000 professionals across email, LinkedIn, Facebook, Instagram, and WhatsApp communities. Leverage from SIOPSA's reach to ensure your brand is seen, remembered, and respected.

Network with approximately 500 delegates

- Build meaningful connections with industry leaders, psychologists, decision-makers, and practitioners.

Brand Recognition

- Maximise your brand's visibility through strategically placed on-site banners, branded conference materials, and targeted social media exposure. Benefit from prominent placement on the award-winning Whova Event App and at our prestigious in-person event at Emperors Palace.

Interactive Exhibition Booths

- Feature your products and services to a highly targeted audience.

*"Personal branding is the art of becoming Knowable,
likable and trustable".*

– John Jantsch



Branding Opportunities

The Future Focused Goodie Bag



Elevate Your Brand in the Goodie Bag! Make a lasting impression by contributing to our in-person future focused goodie bag. Inject some creativity and fun by sponsoring branded items.

These are some of the conference team's ideas:

Productivity & Work Essentials	Tech & Gadgets
• Custom notebooks and pens • Branded mouse pads or USB drives • Thought-provoking books	• Bluetooth headphones • Screen cleaners • Power banks
Travel & Convenience	Health & Happiness
• USB car charger • Laptop bag • Travel mugs or reusable water bottles	• Hand sanitizer or cleaning wipes • Sweets or mints

These practical and stylish items will ensure your brand remains top of mind for attendees long after the conference. You're welcome to source your own items, or our team can provide contact details for our preferred supplier to simplify the process.



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The Prestigious Presidential Awards & Gala Dinner BE PART OF THE SPOTLIGHT!

This year's **Aladdin-themed Gala Dinner** is your chance to celebrate and champion excellence among our peers in a night filled with magic, recognition, and fun. Get ready to step into an evening of opulence and celebration! More exciting details to follow, including a special keynote speaker announcement. By sponsoring a key aspect of the Gala Dinner, you position your brand as an industry leader committed to the evolution of work.

Presidential Awards

- R 40 000.00

Celebrate industry leaders and showcase your brand at the prestigious Presidential Awards. As a sponsor, your organization will gain premium exposure while recognizing outstanding achievements. Enjoy prime seating at the gala, receive personal acknowledgment during the event, and have your brand featured on distinguished awards. This is more than just sponsorship—it's an opportunity to align your company with excellence, leadership, and success.

Exclusive Benefits:

- 4 x Complimentary gala ticket seats
- Representative to announce the winners
- Certificates to have the company logo present
- Special thanks during the president's speech (company name and logo will then be displayed on the screen).
- Award engraving to include the following statement:
Proudly sponsored by **COMPANY NAME**



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Entertainment

- R 20 000.00

Set the Stage - Own the Night

Sponsor the Entertainment at our prestigious Gala Dinner and make your brand part of an unforgettable evening. Be the brand that brings the vibe.

Exclusive Benefits:

- 2 x Complimentary gala ticket seats
- DJ & Belly Dancer
- Special thanks during the president's speech (company name and logo will then be displayed on the screen).

Comedian

- R 40 000.00

Bring the Laughter - Be the Spotlight!

Sponsor the Comedian at the Gala Dinner and position your brand at the heart of the evening's entertainment.

Exclusive Benefits:

- 2 x Complimentary gala ticket seats
- Special thanks during the president's speech (company name and logo will then be displayed on the screen).

Ambiance & Hospitality

- R 30 000.00

Set the Stage for Elegance

Align your brand with sophistication and celebration by sponsoring the Ambiance & Hospitality at the prestigious Gala Dinner.

Exclusive Benefits:

- Décor
- Welcome snacks & drinks
- 2 x Complimentary gala ticket seats
- Special thanks during the president's speech (company name and logo will then be displayed on the screen).

Budget Friendly

- R 5 000.00

Make a Big Impression on a Budget!

Make a big impact without breaking the bank! As a Budget Friendly Sponsor, your brand will shine at one of the conference's most anticipated event — the Gala Dinner!

Exclusive Benefits:

- 1 x Complimentary gala ticket seats
- Special thanks during the president's speech (company name and logo will then be displayed on the screen).
- Opportunity to give each gala dinner attendee a small gift (at the company's discretion)

The 2025 Sponsorship Packages

This section introduces our sponsorship packages, each creatively named to reflect some of the conference's sub-themes. You'll find a breakdown of each package along with its exclusive benefits. At SIOPSA, we're committed to offering opportunities that suit a range of budgets. If none of the listed options align with your needs, we invite you to connect with our team to explore a tailored solution.

Let's shape the future world of work together!



*Partner with Purpose.
Sponsor with Impact.*

*Be part of the 2025 Conference
and leave your mark.*



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The Trailblazer

- R 100 000.00

Seize this ultimate opportunity to position your brand as an industry leader through prime branding, high-impact advertising, and a powerful on-site presence. Enjoy unmissable recognition with exclusive acknowledgments, direct audience engagement, and premium exposure across both digital and in-person platforms.

Amplify your reach with a dedicated social media campaign, strategic pre- and post-event promotions, and an interactive virtual presence. Plus, make a lasting impact by sponsoring a student psychologist's attendance, shaping the future of the profession. Lead, inspire, and connect—this is your moment to stand out!

Exclusive Benefits:

- Company logo on our conference webpage (positioned as "Main Sponsor") with a direct link to company website
- A5-page advert in the in-person conference program
- 2 x Pull-up banners may be displayed in the plenary room (Emperors Palace). Banners to be supplied by Company or SIOPSA can recommend a preferred supplier.
- Sponsorship Acknowledgement during the start of each conference day
- Contribute an item to our future focused goodie bag (provided by the Company or SIOPSA can recommend a preferred supplier)
- 3 x Emails Sent Pre-conference. Company to provide content and company logo.
- 1 x Email sent post-conference. Company to provide content and company logo
- In-person Exhibition Stand at Emperors Palace from the 24 to 25 July 2025.
- Virtual Sponsorship booth on Whova platform positioned as a main sponsor
- 20 Minute Virtual Demo Corner.
- 2 x Complimentary All-Inclusive conference access.
- Dedicated social media campaign (4 social media posts) and an interview feature.
- A champion-driven initiative dedicated to sponsoring the conference attendance of ONE student psychologist.



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The Visionary Package

- R 75 000.00

Step into the spotlight as a visionary leader with high-impact branding, strategic advertising, and direct audience engagement across multiple platforms. Gain prime visibility through exclusive recognition, on-site and digital exposure, and a strong presence in both in-person and virtual conference spaces. With targeted marketing, social media promotion, and interactive opportunities, this sponsorship ensures maximum reach and impact among key industry professionals.

Exclusive Benefits:

- Company logo on our conference webpage with a direct link to company website
- A5-page advert in the in-person conference program
- 1 x Pull-up banner may be displayed in one breakaway room at Emperors Palace. To be supplied by Company or SIOPSA can recommend a preferred supplier.
- Sponsorship Acknowledgement during conference proceedings
- Contribute an item to our future focused goodie bag (provided by the Company or SIOPSA can recommend a preferred supplier)
- 1 x Email sent pre-conference. Company to provide content and company logo.
- 1 x Email sent post-conference. Company to provide content and company logo.
- In-person Exhibition Stand at Emperors Palace from the 24 to 25 July 2025.
- Virtual Sponsorship booth on Whova platform
- 20 Minute Virtual Demo Corner
- 1 x Complimentary All-Inclusive conference access





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The Innovator Package

• R 50 000.00

Elevate your brand's visibility and connect with our engaged audience. Gain thought leadership opportunities and build beneficial relationships with our diverse audience.

Exclusive Benefits:

- Company logo on our conference webpage with a direct link to company website
- Listed as a sponsor in the in-person conference program
- 2 x social media posts
- Contribute an item to our future focused goodie bag (provided by the Company or SIOPSA can recommend a preferred supplier)
- 1 x Email sent pre-conference. Company to provide content and company logo.
- Virtual Sponsorship booth on Whova platform
- In-person Exhibition Stand at Emperors Palace from the 24 to 25 July 2025
- 1 x complimentary ticket for the virtual program

The Game Changer

• R 30 000.00

Perfect for organizations looking to make an impact while maintaining budget flexibility. Maximize your brand's reach and connect with a diverse audience at an accessible price.

Exclusive Benefits:

- Company logo on our conference webpage with a direct link to company website
- Listed as a sponsor on the in-person conference program
- Contribute an item to our future focused goodie bag (provided by the Company or SIOPSA can recommend a preferred supplier)
- 1 x Email sent pre-conference. Company to provide content and company logo.
- Virtual Sponsorship booth on Whova platform
- 1 x Complimentary ticket to the Presidential Awards and Gala dinner on the 24 July 2025 at Emperors Palace.



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The Catalyst Package

• R 10 000.00

Boost your brand's visibility and connect with key industry professionals through our Bronze Sponsorship package. This opportunity provides valuable exposure across multiple conference touchpoints, ensuring your brand stays top of mind. Get noticed, build connections, and make an impact at an incredible value.

Exclusive Benefits:

- Company logo on our conference webpage
- Listed as a sponsor on the in-person conference program
- Contribute an item to our future focused goodie bag (provided by the Company or SIOPSA can recommend a preferred supplier)
- Virtual Sponsorship booth on Whova platform

The Rising Star Changer

• R 5 000.00

This package is ideal for independent consultants aiming to build brand awareness, small consulting firms looking to expand their client base, and startups offering innovative solutions in psychology, HR, or organisational development.

Exclusive Benefits:

- Company logo on our conference webpage
- Listed as a sponsor on the in-person conference program
- Contribute an item to our future focused goodie bag (provided by the Company or SIOPSA can recommend a preferred supplier)
- 1 x LinkedIn Post



Be an In-Person Exhibitor at Emperors Palace

All exhibitors will be placed in the Foyer to allow for maximum foot traffic between all the conference rooms.

Standard Exhibition Stand

- R 12 000.00

Having an exhibitor stand at the 2025 SIOPSA Conference provides a prime opportunity to showcase your brand, engage directly with industry professionals, and build valuable connections. With high attendee traffic, your stand offers visibility, networking, and lead generation, ensuring meaningful interactions with potential clients and partners in the psychology and business sectors.

Exclusive Benefits:

- 1 x Standard Trestle Table
- 2 x Chairs
- 2 x Complimentary In-person conference access
- Company logo on our conference webpage
- Listed as an exhibitor on the conference program
- Contribute an item to our future focused goodie bag (provided by the Company or SIOPSA can recommend a preferred supplier)
- 1 x social media post across all our platforms showcasing your participation as an exhibitor.





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Premium Exhibition Stand

• R 24 000.00

Elevate your brand presence with a premium exhibitor stand at the 2025 SIOPSA Conference. This exclusive opportunity allows you to showcase your offerings in a high-visibility space, engage directly with influential industry professionals, and establish meaningful connections. With enhanced exposure, superior networking opportunities, and direct access to key decision-makers, your stand serves as a powerful platform for lead generation and business growth within the psychology and corporate sectors.

Exclusive Benefits:

- 2 x Standard Trestle Table
- 4 x chairs
- 2 x Complimentary All inclusive access
- Company logo on our conference webpage
- Listed as an exhibitor on the conference program
- Contribute an item to our future focused goodie bag (provided by the Company or SIOPSA can recommend a preferred supplier)
- 1 x email sent pre-conference. Company to provide content and company logo.
- 1 x social media post across all our platforms showcasing your participation as an exhibitor.





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We are Interested, What Are the Next Steps?

Step 1: Complete the Google Form

Please complete the booking form with your company's details and indicate which package you would like to invest in. [Click Here](#)

Step 2: Our team will reach out

One of our team members will then contact you directly to finalise your booking form, you will be required to sign a sponsorship agreement.

Step 3: Collateral

Once your sponsorship or exhibitor package has been signed, our team will be in touch for further marketing collateral to start promoting you as one of our sponsors or exhibitors. Our Marketing Specialist, Alain Wilson, will provide marketing material for you to use on your social media platforms.

Not Sure yet? Get in Touch with Our Team

If you have questions or need more information, don't hesitate to contact us. Our team is ready to assist and guide you through the process. Secure your sponsorship today and be a part of shaping the future of work.

Contact us for a customized package that aligns with your strategic goals.

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*We look forward to collaborating with you
in 2025!*





THANK
YOU

*Looking forward to Seeing You at the
2025 Conference*

THE FUTURE-NOW
THE FUTURE-HOW
THE FUTURE FIT IOP

SPONSORS & EXHIBITORS